



6th Japan SciCom Forum Conference

October 22-23, 2024

Hosted by

**Kyushu University
744 Motoooka Nishi-ku, Fukuoka, Japan**



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Notice: Please note that the proceedings of the conference will be documented through both video recording and photography. The captured media may subsequently be made available on various platforms, including YouTube, social media channels, and the official website of the Japan SciCom Forum and Kyushu University.

Should you have any concerns or queries regarding this, we kindly request that you reach out to the event organisers.

We also wish to emphasise the importance of respecting the privacy and rights of our speakers and participants.

As such, we ask that you refrain from capturing screenshots or sharing images publicly without obtaining explicit permission from the individuals concerned. Your understanding and cooperation in this matter are greatly appreciated.

ABOUT JAPAN SCICOM FORUM

Japan SciCom Forum (JSF) is an organization for individuals involved in science communication and outreach from Japan, with a global focus. Its aim is to establish a professional network and identity, exchange information, and enhance the international and English-language initiatives of Japanese research and higher education institutions.

JSF hosts an annual conference, bimonthly online meetups called “Socials,” internships, and maintains a mailing list with over 300 members. So far, five annual conferences have been held and attended by press officers, researchers and students from across Japan, and further abroad.

The sixth edition of the conference is organized by a team of seven members and supported by Kyushu University staff and interns.

ABOUT KYUSHU UNIVERSITY

Founded in 1911, Kyushu University is one of Japan's leading research-oriented institutes of higher education, consistently ranking as one of the top ten Japanese universities in the Times Higher Education World University Rankings and the QS World Rankings. The university is one of the seven national universities in Japan, located in Fukuoka, on the island of Kyushu—the most southwestern of Japan's four main islands.

Kyushu U's multiple campuses—home to around 19,000 students and 8000 faculty and staff—are located around Fukuoka City, a coastal metropolis that is frequently ranked among the world's most livable cities and historically known as Japan's gateway to Asia. Through its VISION 2030, Kyushu U will “drive social change with integrative knowledge.” By fusing the spectrum of knowledge, from the humanities and arts to engineering and medical sciences, Kyushu U will strengthen its research in the key areas of decarbonization, medicine and health, and environment and food, to tackle society's most pressing issues.



Schedule Day 1 (October 22, Tuesday)

Time	Event	Venue
12:00 - 13:00	Registration	Shiiki Hall Galleria 1F
13:00 - 13:10	Welcome from the JSF organizers and Kyushu University President Tatsuro Ishibashi Senior Vice President Johan Lauwereyns	Main Conference Room 1F
13:10 - 13:20	Housekeeping	
13:20 - 14:05	Day 1 keynote talk and Q&A Designing meaning in science communication Kiki Bowman, United Nations University	
14:05 - 14:30	Coffee break	QK (rest) area 2F
14:30 - 16:00	Workshops (four in parallel) Workshop 1 Think like a journalist: understanding and engaging with the media Tomoko Otake, The Japan Times	Main Conference Room 1F
	Workshop 2 Why inclusion matters at your workplace and in your activities Akira Ohkubo, Miraikan - The National Museum of Emerging Science and Innovation	Waiting Room 1 1F
	Workshop 3 Getting started with videos – from equipment to editing Andrew Robertson, Kyushu University	Lecture Room 1 2F
	Workshop 4 Better safe than sorry – equipping your institution for crisis day Kaoru Natori, Médecins Sans Frontières Japan	Lecture room 2 2F
16:00 - 17:00	Social hour Coffee break Speed networking Campus tour (meet outside the QK (rest) Area)	QK (rest) Area 2F Main Conference Room Ito campus
17:00 - 18:00	Panel discussion AI and science communication	Main Conference Room
18:30 - 20:30	Networking dinner	Big Dining

Schedule Day 2 (October 23, Wednesday)

Time	Event	Venue
10:00 - 10:15	Welcome from EurekaAlert! Director of EurekaAlert! Brian Lin	
10:15 - 11:00	Day 2 Keynote talk and Q&A From outreach to co-creation: Lessons learned from science education programs for children in Fukuoka City Science Museum Tetsukazu Yahara, Fukuoka City Science Museum	
11:00 - 12:00	Contributed talks Kaalaman sa Agrikultura: Communicating agricultural science information to rice farmers in science city of Munoz, Philippines Laurence Lingat, Central Luzon State University Why should every student give science communication a shot? Negar Khalili, Kyushu University Promoting science and engineering among marginalised slum-children of Chennai (India) Aurovrata Aurele Venet, Freelance	Main Conference Room 1F
12:00 - 13:30	Lunch Break	
13:30 - 14:30	Contributed talks Association of providers and the media of COVID-19 information with avoidance of the 3Cs and infection anxiety among residents in Tokyo and Osaka Noriko Noguchi, Doshisha University Analysis of practices for multicultural disaster prevention education in Japan from a cultural tuning perspective Zichao Liang, Kyushu University Creating your own metric for press release assessment Adam Phillips, RIKEN	Main Conference Room 1F
14:30 - 15:30	Social hour Coffee break Campus tour (meet in the Galleria)	QK (rest) Area 2F Ito Campus
15:30 - 16:30	Panel discussion JSF 2024 reflections and looking forward	Main Conference Room 1F
16:30 - 16:45	Concluding remarks	

Welcome from Kyushu University President Tatsuro Ishibashi

Thank you for joining the Japan SciCom Forum 2024 at Kyushu University. It is a pleasure to extend a warm welcome to all participants on behalf of our university.

This year's forum offers a range of insightful discussions and workshops on AI, DEI, crisis communications, and science education. It is my hope that through your time here you will boost your skills and take them back to your respective institutions, where you will expand the communications infrastructure. I wish you success in achieving your goals and I hope you enjoy the conference.



Keynotes

Day 1 Keynote: Designing meaning in science communication

Good design is not pretty pictures, but a powerful tool that can convey meaning. But what is good design? And how can good design shape not only the packaging of your science communications, but the positioning as well.

A deep dive into good design, “bad” design, and how design principals can help tailor your meaning and messaging.

Keynote speaker: Kiki Bowman

Head of Communications, United Nations University

Kiki Bowman oversees the daily operations of the Tokyo-based United Nations University (UNU) Office of Communications. She coordinates communications activities across the global UNU system and for local Japan-based audiences. Kiki has nearly 15 years of experience building stakeholder-focused teams within branding, advertising, digital, and communications organisations in New York and Tokyo.



Day 2 Keynote: From outreach to co-creation: lessons learned from science education programs for children in Fukuoka City Science Museum

Science communication and outreach are regarded as the practice of communicating science-related topics from scientists to wider, non-expert audiences. However, in the process of solving social problems, interactive collaborations between scientists and stakeholders, including the codesign of research and the co-creation of new knowledge, are required. In my keynote address, I will first introduce my experiences in codesign and co-creation while developing the Biodiversity Conservation Project at the Ito Campus of Kyushu University. This project was promoted in collaboration with citizens as well as university students. As a result of this project, approximately 100 hectares of forest and other natural vegetation have been maintained as a Biodiversity Reserve on the Ito Campus. This reserve is now being utilized in science education programs for children at the Fukuoka City Science Museum. In these programs, we aim to nurture children's curiosity and creativity through various experiences in forests, rivers, and other natural settings. Additionally, we are working to develop conservation-oriented research with children by codesigning monitoring plans and co-creating new scientific knowledge. From these lessons, I emphasize the importance of considering stakeholders as active partners in co-creation, not passive audiences of science communication and outreach.

Keynote speaker: Tetsukazu Yahara

Director, Fukuoka City Science Museum
Professor Emeritus, Kyushu University



Born in Fukuoka Prefecture in 1954, Tetsukazu Yahara graduated from the Faculty of Science at Kyoto University. After serving as an Assistant and Associate Professor at the University of Tokyo, he became a Professor at Kyushu University in 1994 until retirement in March 2020. In October of the same year, he was appointed as the Director of the Fukuoka City Science Museum.

Yahara is the author of *Introduction to Conservation Ecology* (in Japanese) and *Decision Science for Future Earth* (Springer). He specializes in ecology, evolutionary biology, and sustainability science.

Since 1999, he has led a biodiversity conservation project at Kyushu University's new campus development, under the goal of "No species loss, no forest loss". This initiative achieved a balance between large-scale development and biodiversity conservation. As a member of the DIVERSITAS Scientific Committee, Yahara organized a pre-conference meeting for scientists in preparation for the 10th Conference of the Parties to the Convention on Biological Diversity in 2010. He served as Chair of the Asia-Pacific Biodiversity Observation Network from 2009 to 2020, promoting international biodiversity observation initiatives.

Yahara is a recipient of the Cabinet Office's Green Academic Award and the Matsushita Konosuke Flower Expo Memorial Award.

Workshops

Workshop 1:

Think like a journalist: understanding and engaging with the media

📍 Main Conference Room

This workshop will provide researchers and science communicators insights into how journalism works and tips on how to effectively engage with the media.

In Part 1, participants will learn about different forms of science reporting, how to interact with reporters and build long-term relationships.

Part 2 is a hands-on session where participants will “think” like a journalist by discussing story ideas in groups and collectively crafting a pitch to make to a media outlet. Through these activities, they will understand the thinking — and the struggles — of journalists at a deeper level.

Tomoko Otake

Senior Writer, The Japan Times



Tomoko Otake is a reporter at The Japan Times. After working as a reporter and editor at the English-language paper for over 20 years, she took a break from journalism in 2018, joining the University of Tokyo’s international communications team. In 2022, she returned to The Japan Times as a senior writer and has been covering a range of health, environment and other science stories.

Workshop 2:

Why inclusion matters at your workplace and in your activities

📍 Waiting Room 1

Inclusion matters whenever you work with others, but why? How is being inclusive beneficial in science communication? This inclusive workshop welcomes everyone, including those who have never worked on accessibility, diversity, equity and inclusion (ADEI), and provides a safe space for openly sharing thoughts.

The workshop begins with the basics of the field and case studies at Miraikan. It will be followed by hands-on activities, where participants from diverse workplaces share their experiences and perspectives, encouraging them to make sense of why inclusion matters in their respective work environments.

Akira Ohkubo

Science Communicator, Miraikan -
The National Museum of Emerging Science and Innovation



With a PhD in Molecular Biology and working experiences across countries/cultures, Akira Ohkubo's role as a Science Communicator at the National Museum of Emerging Science and Innovation, has allowed him to take the initiative in building relations with diverse minority communities, including the deaf, the blind and the neurodiverse, and creating inclusive museum contents by collaborating with them, scientists, and more.

He is also dedicated to reaching out to international peers and developing opportunities for collaborative work with them. All this fits his professional mission—making a museum (or any public space) open and meaningful to everyone.

Workshop 3:

Getting started with videos—from equipment to editing

 Lecture Room 1

Let's make a promo video for Japan SciCom Forum!

Making quality videos for STEM communication and education has never been easier or more complex. Just getting started can be a daunting prospect so in this workshop we will try a taster of video making. We will learn about preparation, equipment, and editing by making a one-minute promo video for SciCom Forum.

We begin the workshop by examining how purpose and resources affect our choices of equipment and software. From there, we will take some pre-recorded film footage and edit it together with some b-roll, images, and effects. If you're interested in producing your own STEM videos, this workshop could be your launch pad to making videos that people want to watch.

Andrew Robertson

Associate Professor, Faculty of Engineering, Kyushu University



Andrew Robertson arrived in Japan from the UK in the late 20th century, having gained his Bachelor's degree from the University of Manchester Institute of Science and Technology, and clutching a shiny new chemistry PhD from the University of Birmingham. After completing two years of post-doctoral research, he decided to remain in Japan for one more year, got trapped, and never made it back. He is now an Associate Professor teaching chemistry and science communication in the Faculty of Engineering, Kyushu University.

Following a somewhat rash grant proposal, he began a chemistry-education YouTube channel in 2021 called Three Twentysix. Supported by a small team of part-time undergraduates, his channel currently has over 80,000 subscribers and over 9 million views. In March 2024, the Japan Union for Chemistry, Science and Technology awarded Three Twentysix the 2023 Prize for Chemistry Communication. His hobbies include fiction writing, aikido, and murdering the guitar.

Workshop 4:

Better safe than sorry—equipping your institution for crisis day

 Lecture Room 2

Any publicity is good publicity? So they say, but only if an institution can effectively handle communications, particularly in a crisis situation.

In this workshop, participants will gain insight into strategies and best practices that lead to successful crisis management and the roles a public Information Officer (PIO) should play.

Kaoru Natori

Director of Communications, Médecins Sans Frontières Japan



Kaoru is Director of Communications at the Japan office of Médecins Sans Frontières (MSF) or Doctors Without Borders, an international, independent, humanitarian organization which provides medical assistance to people affected by conflict, epidemics, disasters, or exclusion from healthcare. Before joining MSF in May 2019, Kaoru worked for the Okinawa Institute of Science and Technology (OIST) for 12 years, where she managed public and media relations activities of the graduate university, nurtured 25 science communication fellows from around the world, and co-organized the Japan SciCom Forum 2019 in her role as media section leader. Kaoru's career began in television production after which she worked for NHK and CNN during her graduate studies in the USA, and then for the US Embassy in Tokyo. She has a master's degree in journalism from the University of Missouri-Columbia, USA.



Contributed talks

Kaalaman sa Agrikultura: Communicating agricultural science information to rice farmers in science city of Munoz, Philippines

Effective science communication is crucial in the agricultural sector, particularly in the Philippines, where farming is a key source of livelihood and food security. This talk focuses on how government programs in the Science City of Muñoz help rice farmers better understand and apply scientific knowledge in their practices. By engaging farmers through practical workshops and using accessible platforms like social media, the programs have enhanced farmers' confidence in adopting new, sustainable farming methods. Trust in local experts has been crucial in building this engagement. The role of community leaders also proves important, helping spread new ideas quickly. This talk will highlight the importance of adapting communication strategies to the needs and contexts of farmers, while stressing the need for collaboration to make agricultural science more accessible and relevant to the communities it serves.

Laurence Lingat, Central Luzon State University



Laurence Lingat is a faculty member under the Information Management and Publication Unit – Office of Student Affairs (OSA), and affiliate faculty from the Department of English and Humanities, College of Arts and Social Sciences, Central Luzon State University (CLSU), Philippines. He finished his bachelor of science degree in Development Communication at the same university.

Currently serve as Editor-in-Chief of OSA Spectrum, the official newsletter of his unit, and Technical Adviser of CLSU Collegian, the official student publication of the said institution. His research interests are on science communication, journalism, English language studies, and community communication.

Why should every student give science communication a shot?

As a science student, I have realized how important it is to share our work in a way everyone can understand. When I worked at the University Cultural Center in Iran, I enjoyed writing and organizing events and we also dealt with cases of misinformation. After moving to Japan and starting my graduate studies, I tried an internship in science communication and have been volunteering for a few organizations.

In my opinion, we as students must take the lead in talking about our own research, learning to explain complex ideas simply will not only help us understand our own work better but also lead to new opportunities. I would like to share some examples of student-led initiatives and social media engagement between different cultures and suggest some ideas we can adopt.

Negar Khalili, Kyushu University

Negar Khalili is a graduate student in cognitive science at Kyushu University. Her interest in science started with solving puzzles in children's magazines and eventually grew into a passion for outreach activities.

Currently, she is interning at the university's Public Relations Initiative, where she is learning and practicing science communication.



Promoting science and engineering among marginalised slum-children of Chennai (India)

In this talk, I will discuss two projects aimed at promoting science and engineering among marginalized slum-dwelling children of Chennai, India. Both projects were conducted with a local NGO, working with rescued orphans from bonded labor camps in South India. The first project involved raising funds from science lectures for adult audiences, which sponsored an outing with the children to the Indian Space Port in Sriharikota about 3 hours north of Chennai, to witness the launch of the Indian Space Research Organization (ISRO) PSLV rocket. The second project was sponsored by the Yamaha India (pvt) Ltd company, using their corporate social responsibility funds to organize a tour of the Yamaha motorcycle and scooter manufacturing plant in Chennai. The local NGO, which conducts maths and language for older children and arts and crafts for the younger ones, reported a heightened interest in space and science subjects following these outings.



Aurovrata Aurele Venet, Freelance

Dr. Aurovrata Venet trained as an Astrophysicist specialising in data analytics. He started his career at the European Space Agency contributing to various planetary mission data pipelines and eventually returned to live in India where he was raised. He is a passionate science educator, especially for children, and has contributed to various science communication programs for school.

While based in south India, he was inspired to leverage his experience for the benefit of marginalised communities, raising funds and conducting educational programs for slum children. He is currently based in Fukuoka for a year.

Association of providers and the media of COVID-19 information with avoidance of the 3Cs and infection anxiety among residents in Tokyo and Osaka

Media and other information providers can significantly affect the public trust in institutions and health care decisions. This was especially highlighted during the COVID-19 pandemic, where accurate information was paramount in enacting preventative measures against infection. In this talk, I will present the results of our investigation on the association between the personal implementation of the 3Cs (avoiding closed spaces, crowded places, and close-contact settings) and trust in information about COVID-19. We collected data from residents of Tokyo and Osaka, who responded to an online survey over two periods, during the government's emergency declaration period, and outside the declaration period.

We found that during the emergency declaration period, people who had high levels of trust in medical personnel, family/relatives, or television, had increased anxiety (positive association) and decreased behavior in enacting the 3Cs (negative association). On the other hand, if people had high levels of trust in celebrities, weekly magazines, or social media, their 3C behavior increased (positive association).

Noriko Noguchi, Doshisha University

Noriko Noguchi is a researcher of biochemistry and cell biology at Doshisha University, Japan (PhD, Tsukuba University 1987). Her research interests are mechanism of development of neurodegenerative diseases, diabetes, and atherosclerosis induced by oxidative stress. The inhibition of these diseases by antioxidants is also her major subject. In addition to her research, she has spent working for establishment of the education system of science communication for students.



Analysis of practices for multicultural disaster prevention education in Japan from a cultural tuning perspective

In this talk, I will discuss the practice of disaster prevention education from a cultural tuning perspective. Specifically, I will explore the effectiveness of multicultural disaster education for both Japanese and non-Japanese residents in the Yoshizuka area of Hakata Ward, Fukuoka City. The results indicate that multicultural disaster prevention education not only enhances participants' understanding of disaster risks but also fosters better mutual cultural understanding.

Zichao Liang, Kyushu University



Zichao Liang is a master's student at the Department of Kansei Science, the Graduate School of Integrated Frontier Sciences, Kyushu University. Originally from Beijing and currently residing in Japan, Zichao has gained a deep understanding of the challenges that foreign residents face in relation to disaster preparedness and response. Based on this awareness, he is using an action research approach to develop disaster education tools specifically designed for foreign residents. Zichao has been particularly involved in planning and implementing activities focused on multicultural coexistence and disaster prevention in cooperation with the local community in the Yoshizuka area, Hakata Ward, Fukuoka City.

Creating your own metric for press release assessment

In this talk, we will briefly explore the process of designing a custom metric to assess the effectiveness of press releases. The key is to have a concrete definition of success that is based on goals that can be associated with available data. To create a metric that brings everything together in a single score ranging from 1-100, we must fix the relative importance of each goal, as well as cutoffs for metrics so that scores are capped once a certain threshold is met. This is the biggest challenge, but once set, this method allows for a nuanced scoring system that is tailored to anyone's specific communication objectives. It can be used in reports, compared year to year, or dissected to see where improvements are needed.

Adam Phillips, RIKEN

Adam is a researcher turned science communicator. After obtaining his PhD in neuroscience from Northwestern University and doing a couple post-docs in Japan, he pivoted to science communication as a way to help bridge the gap between what scientists do and what the public knows. Although he has been working as a science communicator at RIKEN for the past 10 years, he remains a sucker for data analysis, as you will soon discover.



Day 1 Panel: AI and science communication

This panel explores the evolving role of AI in science communication, from shaping press release policies to transforming communication practices with generative AI. The panelists will also discuss the critical challenges posed by AI-driven misinformation and deepfakes.

Moderator

Thilina Heenatigala, ELSI

Thilina is an Assistant Professor and Director of Communications at the Earth-Life Science Institute (ELSI) in Tokyo. His research interests are public engagement evaluation, science & society strategies at research institutions, astrobiology communication, and decolonising science. He heads the ELSI PR Office, teaches science communication for graduate students, supervises science communication internships, and coordinates science and society projects.



Panelist

Heather Young, OIST

Heather Young is purpose-driven communications leaders with almost 20 years of experience in the field. Her expertise spans public relations, media relations, marketing, public affairs, corporate social responsibility, and events.

At OIST, the Okinawa Institute of Science and Technology, she serves as a vice president where she and her teams work to advance the visibility of the institute's research and education.

Prior to OIST, Heather held leadership positions at an innovation-focused NGO, a health and safety agency, and the Special Olympics.



Panelist

Brian Lin, EurekAlert!

Brian Lin is Director of Editorial Content Strategy at EurekAlert!, a science news-release distribution platform operated by the non-profit American Association for the Advancement of Science (AAAS). He has more than two decades of experience as a science communicator, having first interned at a national daily technology TV show in Canada before serving as a press officer at the University of British Columbia, where he helped scientists communicate their research and delivered media training to faculty and students. Since joining AAAS in 2014, he has more than tripled web traffic at EurekAlert! and led

the development of a new platform that launched in 2021. His current focus is in expanding access to EurekAlert! in low- and middle-income countries and fostering diversity, equity and inclusion in and through science communication.



Panelist

Daisuke Furuta, Japan Fact-check Center

Daisuke Furuta is a journalist and Editor-in-Chief of the Japan Fact-check Center (JFC). Daisuke started his career as a news reporter for The Asahi Shimbun, Japan's national newspaper. In 2015, he joined BuzzFeed as the founder and editor-in-chief of the Japan edition.

He left BuzzFeed in 2019 and worked as a teaching fellow at Google News Lab. In two years, he trained more than 20,000 journalists and students. He was named editor-in-chief of JFC in September 2022 and launched it the next month. Daisuke is a board member of the Digital Journalist Education Institute (D-JEDI). He is an alumnus of the City University of New York Craig Newmark Graduate School of Journalism Executive Program in News Innovation and Leadership.



Day 2 Panel: JSF2024 reflections and looking forward

The closing panel of JSF2024 will reflect on key outcomes from the conference and offer insights into future directions for science communication in Japan. It will serve as a forum to synthesise discussions, explore emerging trends, and consider how to apply the lessons learned to ongoing challenges in the field.

Moderator

Johan Lauwereyns, Kyushu University

Jan Lauwereyns (1969) is a scientist and writer. His research centers on the cognitive and neural mechanisms of decision-making, with applications toward bioethics. He conducted research at top institutions in Belgium, the U.S., and New Zealand, before shifting to Kyushu University in Japan in 2010. Lauwereyns has published widely, including academic papers in *Nature* and *Neuron*, and the monographs "The Anatomy of Bias" and "Brain and the Gaze" with The MIT Press. In 2022, he was appointed Senior Vice President for International Affairs and Public Relations at Kyushu University.

In addition to his academic career, Lauwereyns is an established writer in his native language Dutch, having published more than twenty volumes of prose or poetry, including three novels. His awards include the VSB Poetry Prize and the Hugues C. Pernath Prize.



Panelist

Ayumi Koso, NIG

Ayumi is Director of the National BioResource Project Public Relations Office, National Institute of Genetics. She co-founded Japan Scicom Forum in 2018 to build a platform that brings together science communicators, press officers and researchers engaging in English-language science communication in Japan.

She has over 15 year of experience in communicating research from Japanese academic institutions such as the University of Tokyo and the Japan Science and Technology Agency. Her primary research areas are institution-level science/research communication in Japan and Asia.

She is also interested in the intersection of science and culture, especially how cultural contexts or the language used confine the science or research being communicated.



Panelist

Kiki Bowman, UNU

Kiki Bowman oversees the daily operations of the Tokyo-based United Nations University (UNU) Office of Communications.

She coordinates communications activities across the global UNU system and for local Japan based audiences.

Kiki has nearly 15 years of experience building stakeholder-focused teams within branding, advertising, digital, and communications organisations in New York and Tokyo.



Panelist

Rina Matsuki, OMU

Rina first joined Osaka City University in 2014 as a Public Relations (PR) staff member, where the concept of international research PR did not yet exist. Fortunately, at Japan Association of Communication for Science and Technology (JACST) meetings in 2015, she met some PR professionals who were motivated and helped her to establish an international PR team.

Due to the university merger, her workplace changed its name to Osaka Metropolitan University (OMU) in 2022. Prior to her current position, she worked in the PR department of one of Japan's leading consumer electronics companies. She has also worked in primary/secondary education and translation/localization in the United States for about 10 years.



Special event

EurekaAlert! Japan User Meeting - Fukuoka 2024

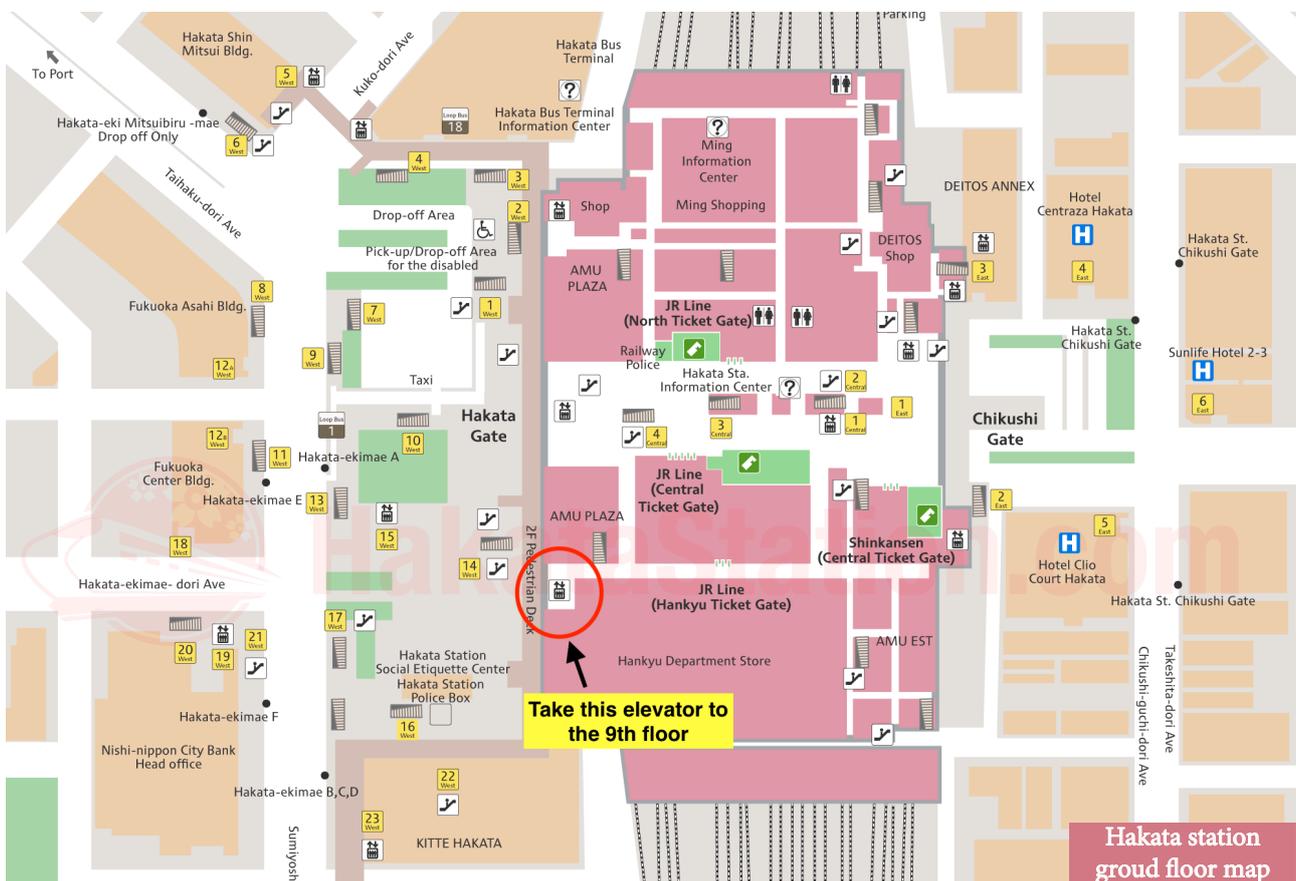
Time: October 24 (Thursday) 10:00 - 11:30
Place: JR Hakata City 9th Floor Conference Room

Whether you are a seasoned user or brand new to EurekaAlert!, the Japan User Meeting in Fukuoka will offer some news you can use!

EurekaAlert! Director Brian Lin will cover the basics of the news embargo system and why it's beneficial for you to take advantage of it when communicating science globally. He'll also share why feature stories are a good way to earn a different kind of news coverage and engagement with the global audience.

Editorial & Membership Coordinator Madalyn Stratton will share some updated stats on EurekaAlert!'s membership and content, as well as updates and tutorials on the traffic reports. She'll also address some of the most frequently asked questions from our users. Attendees are encouraged to ask any questions they have about EurekaAlert! or science communication.

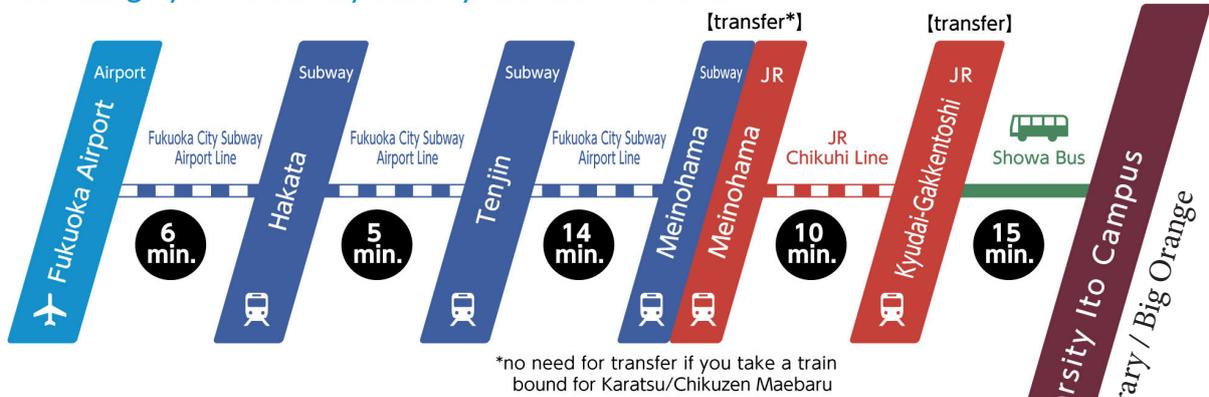
There is also a special offer exclusively for meeting attendees who have never submitted content to EurekaAlert! before! Don't miss out!



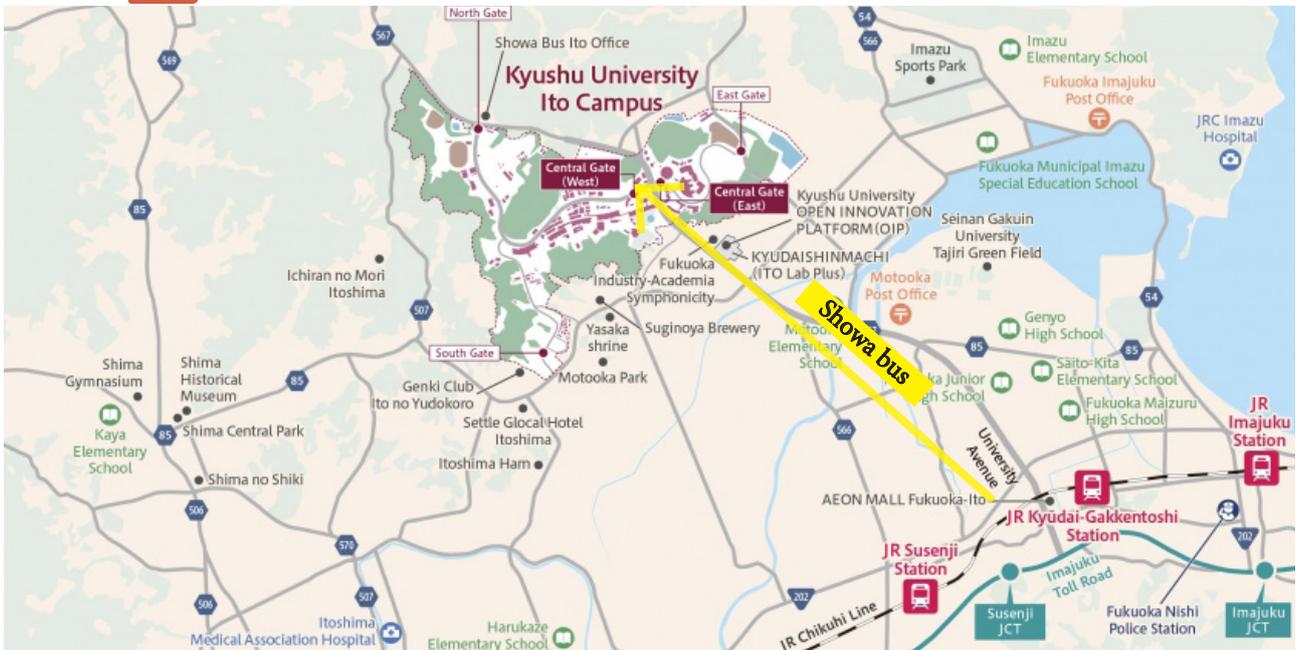
Useful information

Access to Shiiki Hall at Kyushu University's Ito Campus

Arriving by Fukuoka City Subway, JR, and Showa Bus



Arriving by Nishitetsu Bus



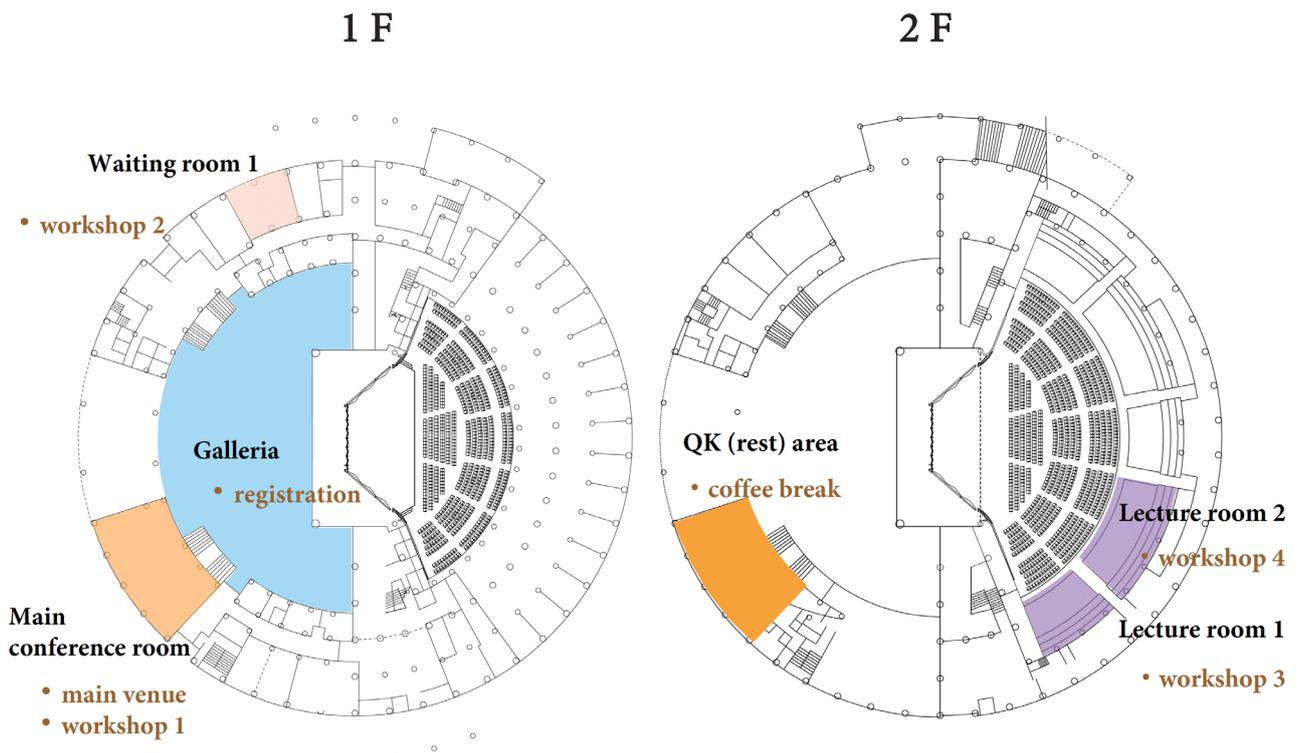
Wi-fi

Network: kitenet

User ID: JSF2024

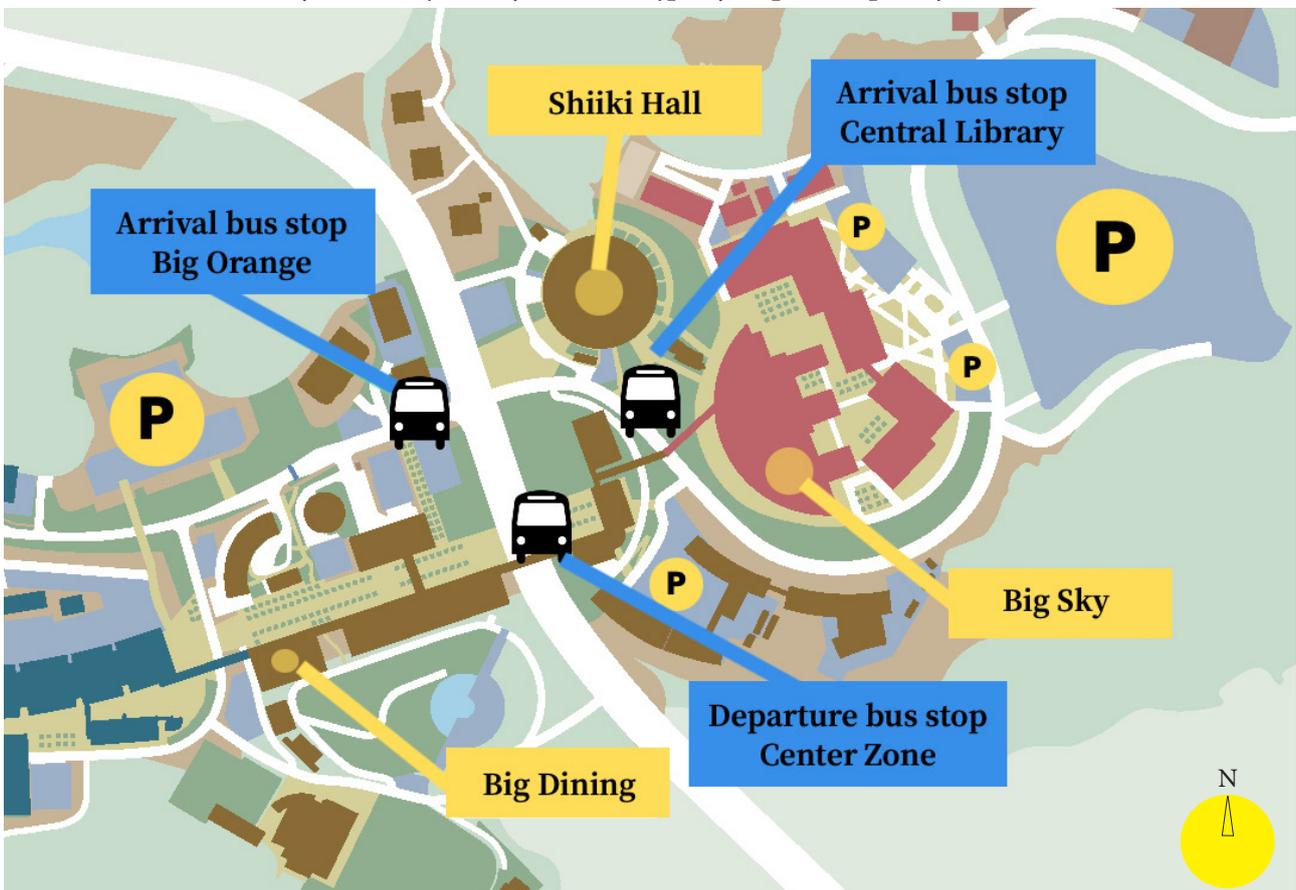
Password: JapanSciCom2024

Shiiki Hall floor plan



Bus stops, parking and dining

* Please contact sysintlkh@jimu.kyushu-u.ac.jp if you plan to park your vehicle.



Japan Scicom Forum 2024

Organizing committee



Ayumi Koso

Ayumi heads the National BioResource Project Public Relations Office at the National Institute of Genetics. Her primary research areas are institution-level science/research communication in Japan and Asia. She is also interested in the intersection of science and culture, especially how cultural contexts or the language used confine the science or research being communicated.



Thilina Heenatigala

Thilina is an Assistant Professor and Director of Communications at ELSI, Tokyo. His work focuses on public engagement, astrobiology communication, decolonising science, and science and society strategies. He leads the ELSI PR Office, teaches science communication, and coordinates science and society projects.



Euan McKay

Euan is a Designated Associate Professor at Nagoya University where he manages international strategy for the university.

He also runs the JSF Socials meetings with other JSF members.



Dani Ellenby

Dani is a Science Communicator at Kyushu University Public Relations Initiative. Her work aims to improve the visibility and strengthen the reputation of Kyushu University, through a range of initiatives, including press releases, videos, science communication seminars and outreach events.



Tomomi Okubo

Tomomi leads the OIST Media Relations Section. She is involved in a variety of creative activities to enhance the OIST brand, including the production of content such as science articles, illustrations, and podcasts, proactive media relations, scicom events, and networking.



Raymond K. Terhune

Raymond is a Science Communicator at Kyushu University Public Relations Initiative.

He holds a master's in Life Science from Kyoto University, and is the former Boss of Nerd Nite Kansai, current Boss of Nerd Nite Kyushu, and friend of the local craft beer scene.



Qinlin Wu

Qinlin is a Science Communicator at Kyushu University Public Relations Initiative.

Her work focuses on promoting research in the humanities and social sciences. She is also a landscape photographer and bird watcher.



Student team

Negar Khalili

Samantha Sastrawidjaja



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Host organization:
Kyushu University

Supporting organization:
**Okinawa Institute of
Science and Technology (OIST)**

Supporting organization:
**Institute of Science Tokyo
Earth-Life Science Institute (ELSI)**